



Approved 04-20-11

**SCOTTSDALE PUBLIC LIBRARY BOARD
MEETING MINUTES
Civic Center Library Board Room
March 16, 2011 - 3:30 p.m.**

Members Present: Louise Nemanich, Chair
Doug Sydnor, Vice Chair
Denise Dowers
Joan Freund
Paul J. Lison
Carol Padwe

Absent: Greta Knapp, Secretary, resigned

Staff Present: Rita Hamilton, Library Director
Carol Damaso, Public Services Sr. Manager
Aimee Fifarek, Library Technologies & Content Sr. Manager
Cheryl Thomsen, Library Administrative Coordinator
Ann Porter, Community Relations Coordinator
Rose Rimsnider, Administrative Secretary

CALL TO ORDER

Mrs. Nemanich called the meeting to order at 3:30 PM.

APPROVAL OF MINUTES

Mrs. Nemanich called for a motion to approve the Minutes of the February meeting.
Mr. Lison so moved; Ms. Dowers seconded, and the motion passed 6-0.

CITY OF SCOTTSDALE BUDGET UPDATE

Mr. Murphy gave a recap of Community Services' proposed budget for 2011-2012. We've been asked to make a \$4.1 million budget reduction that makes little or no impact on citizens. That means for the Library a proposed reduction of \$1.189 million resulting in a reduction of library service hours and a 10% base reduction in the materials budget which will bring a 33% total reduction for library materials in the previous three years. In order to recover operational costs, we need to be mindful of making reductions without losing revenue. We need to be able to explain to the public our service cuts.

Ms. Hamilton presented three options proposed for the reduction of 24 hours at Civic Center, Mustang, Arabian and Appaloosa libraries. Reductions would be spread among these locations based on customer use.

Option 1 called Preserve Civic Center allows Civic Center Library to remain open 68 hours, Mustang and Appaloosa Libraries would be reduced 4 hours each, and Arabian would be reduced 16 hours.

Option 2 called Graduated Reductions reduces 4 hours each to Civic Center, Mustang and Appaloosa Libraries. Arabian Library hours would be reduced 12 hours.

Option 3 called Equal Reductions reduces 8 hours each to Civic Center, Mustang and Arabian Libraries. Appaloosa Library would keep their current schedule and receive no reduction in service hours.

Board members gave their input on the options presented and the consensus was favoring Option 2.

Mrs. Nemanich handed out her comments on the proposed budget and said she plans to speak these points at the upcoming Budget presentation as an individual citizen and asked if Mr. Sydnor, Vice Chair, would speak on behalf of the Library Board.

Mrs. Nemanich thanked Mr. Murphy for keeping the Board informed on the proposed Budget issues for the Library.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))
Monthly Statistical Report – Cheryl Thomsen

	<u>February 2010</u>	<u>February 2011</u>	<u>% Change</u>
Items Circulated YTD	2,636,156	2,578,936	-2%
Attendance	149,772	138,641	-7%
YTD Attendance	1,098,284	1,119,538	+2%

The Library provided 105 adult programs with 676 adults attending. We also held 242 youth programs with 1,795 youth attending which is an increase of 35% year-to-date. WiFi usage is up 29% month-to-date and downloadable materials are up 55% month-to-date.

In February 2011, volunteers donated 3,604 hours to the Library, and the public access computers were used 44,006 times.

In the Library Book Sale Special Revenue Account, February income from sales were \$17,106.92 and expenditures were \$11,985.18.

Library Director's Report – Rita Hamilton

The Library held a library card project with Navajo school students and issued 100 new cards. We also completed our third Family Read Aloud night with over 350 attending and over 150 students signed up for library cards at the three events.

Ms. Hamilton announced Ms. Greta Knapp's resignation from the Library Board and thanked her for her service to the Board. Ms. Hamilton asked the Board to bring forth a nomination of a member to be elected for Secretary at the next Board meeting.

The Friends of the Library will host an Arizona Authors and Appetizers event on May 20, 2011, to be held at the Civic Center Library. This event is being packaged with the City of Scottsdale's 60th anniversary celebration.

Customer Comment Report – Rita Hamilton

Ms. Dowers agreed with the customer comment on the number of DVDs allowed for checkout. She asked if there was some way we could limit the number of DVDs to allow for more availability for all customers. Ms. Hamilton said she will revisit the matter. Mrs. Padwe commented on the many positive comments made regarding customer service and helpfulness from staff.

**MARCH 8, 2011, COUNCIL WORK STUDY SESSION ON BOARDS AND COMMISSIONS
AUDIT FOLLOW-UP**

Mrs. Nemanich reviewed Council's work study session on evaluating the effectiveness of Boards and Commissions. The Board discussed a letter by Mrs. Nemanich to the Council targeting the Library Board's effectiveness. Mr. Murphy said that Council is looking at efficiencies of all the Boards and Commissions and will discuss this matter in May. Mrs. Nemanich asked that this issue be on next month's agenda.

ANNOUNCEMENTS, ISSUES FOR FUTURE DISCUSSION

None.

OPEN CALL TO THE PUBLIC

Mrs. Nemanich read a public comment card each from Mr. and Mrs. Weatherly regarding the proposed closing of Palomino Library and what it meant to them.

Mrs. Ecton said it's important for the Board to be proactive to any problem that comes up. She recommended that the Board promote the majority opinion of the Board when speaking to the Council on issues.

ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting was adjourned at 5:03 PM.

Respectfully submitted,

Rose Rimsnider, Administrative Secretary